



## News Release

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### **HAWAI'I ENERGY ANNOUNCES STRATEGIC ADVISORY BOARD**

*Eight local industry leaders will serve as Energy Efficiency Ambassadors*

**Honolulu, Hawai'i** – [Hawai'i Energy](#) announced today that it has formed a new Strategic Advisory Board to help broaden the impact and benefits of energy efficiency for Hawai'i's residents and businesses. The following eight local industry leaders have been selected to provide insights into their respective industries and serve as **energy efficiency ambassadors in our community**:

- **Sherilyn Hayashida**, assistant specialist at the Public Policy Center, University of Hawai'i at Mānoa;
- **Jason Ito**, vice president, administration, labor and community relations, Kyo-ya Management Co. Ltd.;
- **Brent Kakesako**, executive director, Hawai'i Alliance for Community Based Economic Development;
- **Lisa Maruyama**, president and CEO, Hawai'i Association of Nonprofit Organizations;
- **Bettina Mehnert**, president and CEO, AHL;
- **Jennifer Potter**, commissioner, Hawai'i Public Utilities Commission;
- **Walter Thoemmes**, managing director, Commercial Real Estate Division, Kamehameha Schools; and
- **Lauren Zirbel**, executive director, Hawai'i Food Industry Association

“When developing this Strategic Advisory Board, we wanted fresh perspectives from a variety of industries and sectors that we can use to reach island families and businesses more effectively as we look to develop new partnerships and work toward the state’s economic recovery,” said Brian Kealoha, executive director of Hawai'i Energy. “We are grateful this group has agreed to join us, and we look forward to their insights and contributions to Hawai'i’s clean energy future.”

Hawai'i Energy’s Strategic Advisory Board members were selected based on their past and current experiences and their influence in the community, and will serve for two program years through June 30, 2022.

“We are in the early stages of developing a 10-year roadmap that will outline our vision for energy efficiency, electric vehicles, and distributed resources such as demand response and storage. We see the Strategic Advisory Board playing an important role in providing guidance as we identify our goals, milestones and opportunities,” added Kealoha.

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For more information about Hawai'i Energy and the Strategic Advisory Board, visit

<https://hawaiienergy.com/about/strategic-advisory-board>.

### **ABOUT HAWAI'I ENERGY**

Hawai'i Energy helps island families and businesses make smart energy choices. We encourage and reward energy decisions that will allow our state to reach 100% clean energy faster and cheaper. To date, we have saved the people of Hawai'i more than a billion dollars off their energy bills. Let Hawai'i Energy be your trusted energy advisor to help save you money and protect what makes Hawai'i so special. For more information, please visit [hawaiienergy.com/about](https://hawaiienergy.com/about).

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