



News Release

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HAWAI'I ENERGY ANNOUNCES TWO NEW HIRES

Honolulu, Hawai'i – [Hawai'i Energy](#) today announced the hiring of two new employees as the agency expands its portfolio of incentives and services for local families and businesses, while placing greater emphasis on making services more accessible for underserved communities across the state. **Tammy Burks** has been hired as Marketing Specialist and **Aarif Elkhatib** as Salesforce IT lead.

“With many businesses struggling to keep their doors open and residents continuing to face higher electric bills due to the stay-at-home order, many are turning to us for help to reduce their energy costs,” said Brian Kealoha, Executive Director, Hawai'i Energy. “It’s important that we have the right team members in place as we adapt to the changing conditions, while still empowering Hawai'i families and businesses to make smarter energy choices.”

Tammy Burks, *Marketing Specialist*

As Marketing Specialist for Hawai'i Energy's residential programs, Burks will facilitate strategies to help educate and motivate residents to become more energy efficient. Prior to joining Hawai'i Energy, Burks spent more than 20 years in client consulting for a variety of industries, including retail, solar, healthcare, hotel, construction, and education, as well as several nonprofits. She holds a Bachelor of Arts in Communication and a Bachelor of Fine Arts from the University of Hawai'i at Mānoa.

Aarif Elkhatib, *Salesforce IT lead*

As Salesforce IT lead, Elkhatib is responsible for the program's integration of Salesforce into its processes, particularly focused on data quality, systems integration, and process automation. Elkhatib has held several positions within the information technology and computer software implementation fields, including salesforce administrator for Well Dot Inc. and implementation analyst at Blue Mountain. He graduated with a Bachelor of Science in Information Technology from Khartoum University.

For more information about Hawai'i Energy and its current programs and incentives, visit www.HawaiiEnergy.com.

ABOUT HAWAI'I ENERGY

Hawai'i Energy helps island families and businesses make smart energy choices. We encourage and reward energy decisions that will allow our state to reach 100% clean energy faster and cheaper. To date, we have saved the people of Hawai'i more than a billion dollars off their energy bills. Let Hawai'i

Energy be your trusted energy advisor to help save you money and protect what makes Hawai'i so special. For more information, please visit hawaiienergy.com/about.

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