



News Release

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Contact: Angela Behm
Stryker Weiner & Yokota
angela@strykerweiner.com
(808) 523-8802

HAWAI'I ENERGY ANNOUNCES FREE LED LIGHT BULB SWAP PROMOTION

For a limited time, Hawai'i residents can trade-in up to 30 inefficient bulbs for LED bulbs for free

Honolulu, Hawai'i – [Hawai'i Energy](#) announced today a Free Bulb Swap promotion that allows Hawai'i residents to trade-in their old, inefficient bulbs for LED bulbs at participating Ace Hardware stores on Oahu, Maui and Hawai'i Island. Participants can exchange up to 30 incandescent or halogen bulbs for ENERGY STAR® LED bulbs, while supplies last. Participants can also purchase two-packs of ENERGY STAR® LED bulbs for \$1 each (up to 15 packs). LED bulbs are available on a first-come, first-served basis. Each inefficient bulb that gets changed to an LED can save up to \$90 over its lifetime and lasts up to 20 years.

"Hawai'i Energy is committed to helping local families and residents reduce their energy costs, and the holidays are no exception," said Brian Kealoha, executive director of Hawai'i Energy. "Programs like our Free Bulb Swap allow us to support and work with local businesses throughout the state while encouraging residents to make the switch to energy efficient products."

The following is a list of participating Ace Hardware locations on Oahu, Maui and Hawai'i Island:

Participating Ace Hardware stores:

Oahu: Pioneer Ace Haleiwa, Pioneer Ace Laie, Pioneer Ace Wahiawa

Maui: Kihei, Pukalani, Lahaina, Marmac Ace Kahului, Marmac Ace Wailuku

Hawai'i Island: Hilo, Captain Cook, Naalehu, Keaau, Kona, Kamuela, Rancho, Pahoa

For more information about Hawai'i Energy and the Free Bulb Swap, visit hawaiienergy.com/for-homes/promotions.

ABOUT HAWAI'I ENERGY

Hawai'i Energy helps island families and businesses make smart energy choices. We encourage and reward energy decisions that will allow our state to reach 100% clean energy faster and cheaper. To date, we have saved the people of Hawai'i more than a billion dollars off their energy bills. Let Hawai'i Energy be your trusted energy advisor to help save you money and protect what makes Hawai'i so special. For more information, please visit hawaiienergy.com/about.

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